



# BUSINESS COMPANY PROFILE

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# HI THERE!

As an internship placement portal, our mission is to create a connection between Europe and Dubai. We have recognized the demand from young individuals who aspire to immerse themselves in a new culture and acquire valuable work experience in a business-centric city such as Dubai.

This is the driving force behind the establishment of PraktikumDubai.

We specialize in **matching enthusiastic young adults with suitable companies in Dubai** based on their specific needs, ensuring a seamless and successful placement process.



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# ABOUT COMPANY

Our company's core mission is to empower young, ambitious individuals by providing them with invaluable work experience through internships in Dubai. We recognize the importance of gaining practical skills in a global and dynamic city like Dubai and want to give young Europeans the chance to experience another working culture.

Interning in Dubai offers life-changing opportunities for both young talents and companies. It's a two-way exchange of ideas, skills, and connections that drives growth and success.

We're the bridge that connects ambition with opportunity, helping your organization tap into a diverse group of driven individuals who are ready to contribute fresh perspectives and talents.





# FOUNDER'S MESSAGE



**ARIANE MOERSCH**

**Think of PraktikumDubai as the bridge connecting you to a world of young and passionate adults from Europe."**

I have recognized the demand from young adults in Europe who are eager to experience a new culture and gain valuable work experience in a business-oriented city like Dubai. Having personally experienced how challenging and time-consuming the internship search process can be, especially in Dubai, we aim to alleviate these difficulties for young adults through our service. Our goal is to help them pursue their desire for practical experience in Dubai without getting discouraged by the arduous and independent search process. With mine and our COO's years of experience combined together, we have the advantage of established relationships with numerous companies, allowing us to arrange exclusive internships.



# VISION & MISSION

## Vision

Our vision is to be the leading provider of innovative and immersive internship opportunities for young professionals around the world. We understand the importance of gaining hands-on experience in a professional setting, especially in today's competitive job market. That's why we strive to provide interns with unique and meaningful experiences that will help them develop the skills and connections needed to succeed in their chosen fields. We believe that interning in a global and dynamic environment can be a life-changing opportunity for young professionals. Through internships, they will have the chance to improve their language skills, gain new experiences, enter the workforce, discover an innovative environment, and make connections that can benefit them for the rest of their career.

## Mission

Our mission has two key components. We're dedicated to helping individuals experience professional life in a different culture by providing comprehensive support and guidance, acting as the bridge between Europe and Dubai. Simultaneously, we aim to foster strong partnerships with Dubai-based companies, enabling them to benefit from fresh perspectives and innovative ideas. Our interns bring valuable cross-cultural adaptability and a fresh outlook, enriching the work environment and contributing to the company's growth.







# YOUR BENEFITS

## A fresh perspective

Interns bring new ideas and an unfiltered perspective to the company.

## Cost savings

Interns usually work for less salary than full-time employees and can therefore contribute to reducing personnel costs.

## Flexibility

Interns can be hired for shorter periods of time, giving the company flexibility in terms of staffing needs.

## Opportunity for talent scouting

An internship offers the company the opportunity to discover and nurture talents early on.

## Opportunity for onboarding new employees

Interns can serve as a "tryout" and help the company decide whether a candidate is suitable for a permanent position.

## Opportunity for training

Interns often have the goal of acquiring new skills and knowledge during their internship. The company can use this desire to learn to specifically train interns and improve their skills.

## Improvement of corporate culture

Interns can contribute to improving the corporate culture through their energy and enthusiasm. They can also help increase diversity in the company.



# OUR SERVICE

Through our partnerships with top companies and organizations across multiple industries, we can enhance your team's capabilities with motivated interns. These interns receive guidance and mentorship, ensuring a smooth integration into your projects. This collaborative approach fosters innovation and **can streamline your recruitment process, potentially saving you time and resources.** Together, we can nurture talent and contribute to your organization's growth.

## What do we offer?

We link you with European talents, eager to gain experience abroad, primarily students and recent graduates. Our streamlined placement process simplifies intern recruitment for your convenience.

## Why we do what we do?

At PraktikumDubai we want to empower the next generation of professionals while serving as a catalyst for their success through the creation of abundant opportunities. We firmly believe that true growth is a two-way street. It's not just about helping interns gain valuable experience; it's also about enriching the companies we partner with. We are on a mission to inject new, fresh perspectives into organizations, uncover hidden talents within their teams, and stimulate innovation from within. Our purpose goes beyond traditional internship placement; it's about nurturing a vibrant ecosystem where both interns and companies flourish together. We do what we do because we see the immense value in bridging the gap between emerging talents and forward-thinking companies, creating a mutually beneficial journey of growth and discovery.







# THE PROCESS

## Step 1

We find the suitable intern based on the required qualifications for the position offered by your company. We conduct all interviews and review the resume. If we have found a suitable intern, we will forward the resume for your review.

## Step 2

After you have reviewed the resume and are satisfied with the intern, please confirm this via email with the period of time during which you will be employing the intern. Afterwards, you will receive an individual link through which you can book the placement and pay the handling fee. If you need support with the visa application, we will connect you with a professional agency for a quick and smooth process.

## Step 3

After the handling fee has been paid, you will receive a confirmation with all important details and the intern's contact information. Please send us all instructions and contacts so that the intern knows when and where to be and who is responsible for them. After the internship is successfully completed on the agreed upon date, please provide the intern with a certificate or reference.



# PARTNERSHIP GOALS

Through collaboration, our goal is to build a strong partnership that encourages growth, fosters innovation, and embraces diversity within your organization. This collaboration will allow us to offer valuable opportunities to aspiring interns. Our aim is to create a lasting and successful relationship.



## Compensation

The compensation of the interns is determined by you as the host company. It is your decision whether or not to compensate the interns and if so, the amount. Some companies also offer additional benefits such as housing or other perks.

## Handling Fee

We evaluate the interns based on the required qualifications, conduct all interviews, take care of the organization and prepare the interns perfectly. For this, we charge a handling fee of AED 1,700 plus VAT, including follow-up and satisfaction guarantee.





# OUR SUPPORT

Let us help you navigate the challenges of organizing internships in Dubai. We offer our support to ensure a smooth process, from acclimating interns to a new environment to coordinating logistics.

## Visa Application

People visit Dubai for different types of mission visa that last for 90 days but you even need to be care that it may or may not be exactly 3 months. Such type of visa is called as mission visa that is offered to the professional employee who is present in Dubai for short period of time as a probationary worker.

A Mission Visa needs to be applied for at the UAE Ministry of Labour (MOL), not the immigration department / DNRD / FNRD (which is presumably why you won't find it on the DNRD website list of visas).

We can help you with the right application for your intern and can connect you with our trusted partner agency for a quick and smooth process.

## Satisfaction Guarantee

We guarantee our corporate clients that all interns we place will meet their requirements and expectations. If at any point, a corporate client is not satisfied with an intern's performance, we will take action within 72 hours of being notified to find a solution and ensure satisfaction with the intern.

We always strive for feedback from our corporate clients and are committed to constantly improving our services. If for any reason, a corporate client is not satisfied with our services, we will offer a refund or an alternative satisfactory solution. Our satisfaction guarantee demonstrates our commitment to satisfying both our interns and corporate clients, and ensuring that our service meets their expectations.



# MEET THE TEAM

**Ariane  
Moersch**

**Dennis  
Cracknell**

**Irina  
Hartmann**

**Amira  
Baldwin**



Founder,  
Chief Executive Officer



Chief Operation Officer,  
Business Relationship  
Manager



Social-Media  
Manager



Communication  
Manager

Our dedicated team is comprised of highly skilled and motivated individuals from Germany who are committed to excellence in everything we do. With a diverse range of expertise and experience, our team members bring a wealth of knowledge and creativity to the table.

We believe that a strong team is built on trust, respect, and open communication, and we work hard to foster a culture of collaboration and mutual support. Our team members are passionate about what they do and are constantly striving to improve and learn. We believe that investing in our team's growth and development is one of the best ways to ensure our continued success as a company. In everything we do, our team is driven by a commitment to excellence and a desire to make a positive impact in the world. We're proud of the work we do and the contributions we make.



# LET'S CONNECT

## We are here to help

Thank you for reviewing our company profile. We are dedicated to delivering top-notch services and solutions to our clients. If you have any questions or feedback, please reach out to us. Our responsive team is here to assist you promptly. We look forward to connecting with you.



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